The New Government

Government Insight and Accountability

Government Workplace Modernization

Service Delivery and Engagement

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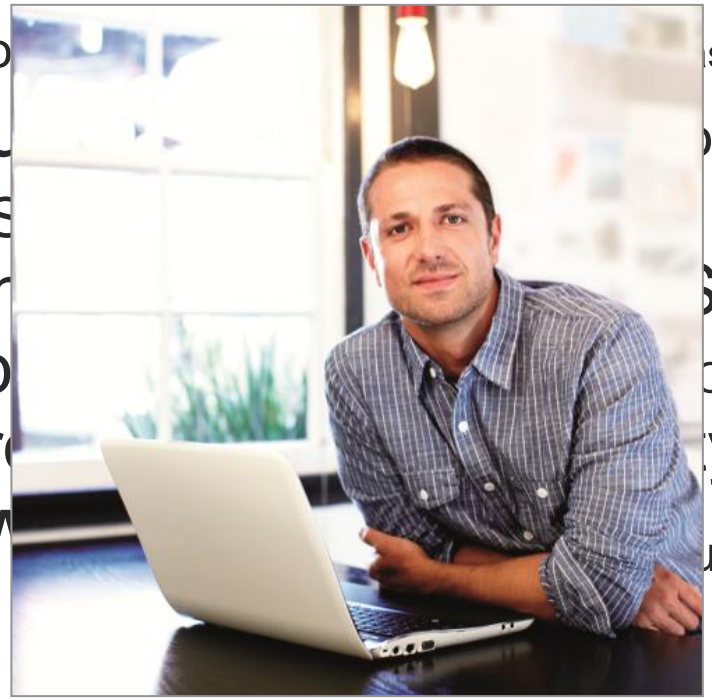
Office

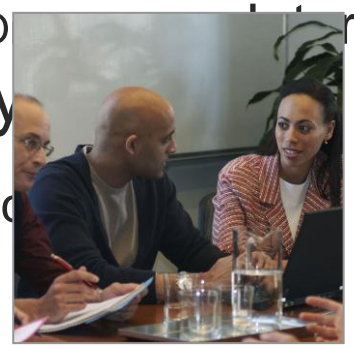
Complex Challenges, New Opportunities

Accelerating economic growth

Empowering youth



Key societal challenges



with a Foundation for Future Innovation

How Technology Supports a Better Government

Government Workers

Trends

- Consumerization of IT
- Cloud Computing
- Mobile and Distributed Work, Teleworking
- Multigenerational Workforce
- Infrastructure Cost and Complexity

Government Workplace Modernization

- Enhanced Collaboration
- Unified Communications
- Doc and Records Management
- Case Management
- Next Gen Devices and Applications
- Line-of-Business Applications
- Optimized and Secure Infrastructure

Government Leaders

Trends

- Big Data
- Open Government
- Cloud Computing

Government Insight and Accountability

- Business Intelligence
- Big Data
- Administration and Finance
- Data Interoperability
- Open Government

Citizens

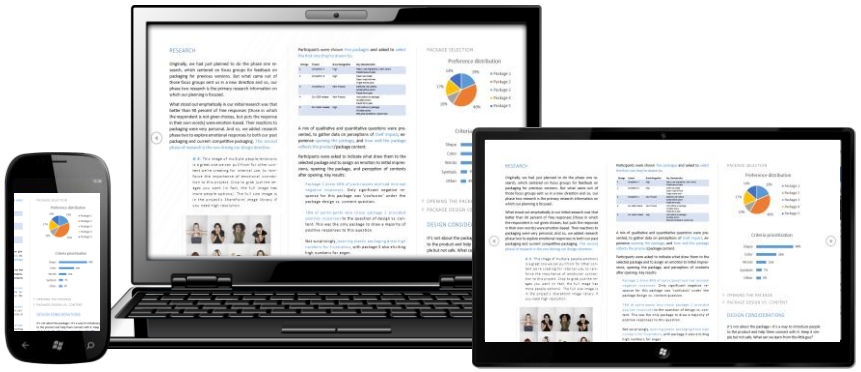
Trends

- Citizen in Control
- Social and Interactive
- Single Federated Identities
- Pervasive Device Access
- Open and Transparent Data

Government Service Delivery and Engagement

- Government Portals
- Contact Centers
- Social Engagement
- Citizen Applications
- Citizen Identity
- Citizen LOB Applications

Microsoft's Productivity Vision



Best experience across devices

Cloud on your terms

Messaging

Voice and Video

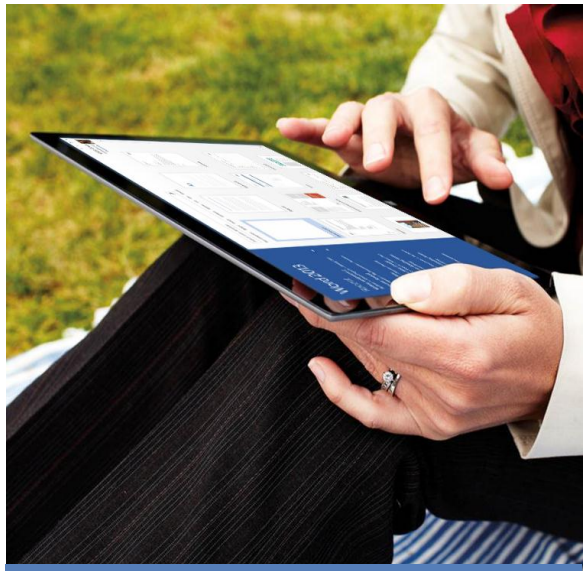
Content Management

Enterprise Social

Reporting and Analytics

Integrated best-of-breed solutions

For Government's Next Generation Workplace



Devices

Fast and fluid experience with touch, pen, mouse and keyboard

Immersive touch-optimized Windows 8 apps

Support for Windows phone, iOS and Android phones

Cloud

Office - on demand, roaming and up-to-date

New cloud app development model

Enterprise-grade reliability and standards

Social

Newsfeeds and microblogging, extend with Yammer

Pervasive social capabilities across Office

Multiparty HD video and Skype federation

Control

DLP, data retention and unified eDiscovery

Reimagined deployment model for Office apps

Common management experience across Office 365

How to Support a Better Government

Government Workers

Government Workplace Modernization

- Improve mobile productivity
- Enable new ways to collaborate and share knowledge
- Reduce costs of video conferencing, telephony and travel
- Increase employee satisfaction and retention
- Support bring your own device (BYOD) initiatives

Government Leaders

Government Insight and Accountability

- Discover insights to make better, more informed decisions
- Keep sensitive information protected
- Streamline legal discovery
- Improve transparency in government; gain public trust

Citizens

Government Service Delivery and Engagement

- Improve public adoption of online government services
- Encourage citizen feedback and engagement
- Resolve citizen issues faster
- Reduce IT development costs of citizen apps with cloud application model

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